



Rhino Linings Corporation
9151 Rehco Road
San Diego, CA 92121
(800) 747-6966
www.rhinolinings.com

Rhino Linings Forms New Rhino Home Pro™ Business Unit Focusing On Residential Garage Floor Market

Rhino Home Pro Division to offer products specifically formulated for decorative garage floors, residential walkways and decks

SAN DIEGO, CA – April 22, 2008 – Rhino Linings Corporation, www.rhinolinings.com, the global leader in protective truck bed liners, industrial application coatings and customized military projects today announced it has formed a new strategic business unit to serve the needs of the residential garage flooring market. Named Rhino Home Pro, the new division offers products specifically formulated for the home market, beginning with garage floors, walkways and decks. The first nationwide launch of Rhino Home Pro products is scheduled for late spring.

Rhino Home Pro builds on Rhino Linings corporate strengths and dealer distribution model by taking advantage of the company's centrally located warehouse, distribution and blending plant operations. In addition, the new division also draws upon the resources of the company's twenty years of providing protective linings and coatings to new and diverse marketplaces. Rhino Home Pro offers cross-over dealership opportunities to qualified Rhino Linings dealers as well as separate businesses or individuals in the home improvement market.

“Rhino Linings market leadership in the automotive and industrial coatings markets speaks for itself,” stated Pierre Gagnon, President and CEO of Rhino Linings Corporation. “Our considerable resources stand ready to drive this new business unit to ensure its success. We believe the U.S. residential market is ripe for innovative quality products backed by a national name brand. Our innovative FastFloor™ products outperform traditional flooring product options in installation time, toughness and beauty.”

The FastFloor product line consists of two innovative products for the flooring industry. FastFloor DF is a decorative flooring designed for the home garage, walkway or concrete decking market. Installing in one day, FastFloor DF has superior resistance to hot tire peel, chemical resistance and is easy to clean. FastFloor HB is a high build polyurethane coating that is excellent for industrial flooring applications such as restaurants, commercial buildings, manufacturing plants and more. Formulated to take industrial wear and tear, this material outperforms traditional epoxy flooring products.

About Rhino Linings Corporation

Rhino Linings Corporation, established in 1988 and headquartered in San Diego, California, USA, is a privately-held corporation and world leader in sprayed-on and rolled-on polymer protection, saving customers vast amounts in maintenance and repairs. Rhino Linings' formulations, including TuffGrip™, HardLine™, SolarMax™, Hi-Chem™, Rhino Extreme™ 90, Rhino Hybrid™ 55D, FastFloor™ HB and DF are 100% solids, environmentally-friendly, and contain no VOCs, CFCs or solvents. They

can be sprayed, rolled, or cast onto virtually any surface to match a specific need or application. Rhino Linings Corporation has a global retail and industrial dealer network consisting of more than 1400 independently owned dealerships and applicators in almost 80 countries. For more information about Rhino Linings, call (858) 450-0441 or visit www.rhino linings.com.

Contacts:

Christa Martin
Director of Global Marketing
(858) 450-0441 x6064
cmartin@rhino linings.com

Bob Parsons
Industrial Marketing Specialist
(858) 450-0441 x6017
bparsons@rhino linings.com

###

Application and product images are available upon request. Rhino Linings® is a registered trademark and Rhino Home Pro™, TuffGrip™, HardLine™, SolarMax™, Hi-Chem™, Rhino Extreme™, 90 Rhino Hybrid™ 55D and FastFloor™ are trademarks of Rhino Linings Corporation, 9151 Rehco Road, San Diego, California 92121, Phone: (858) 450-0441, Fax:(858) 450-6881, URL: www.rhino linings.com.