



Rhino Linings Corporation
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RHINO LININGS[®] USA, INC. ANNOUNCES ITS OFFICIAL CORPORATE NAME CHANGE TO RHINO LININGS CORPORATION

Rhino Linings Corporation name more accurately reflects the company's global brand leadership, integrated business units, partnerships and worldwide product solutions.

SAN DIEGO, CA – April 15, 2008 – Rhino Linings Corporation, the global leader in sprayed- and rolled-on protective coatings and liners for automotive, commercial, industrial and military applications, today announced its official corporate name change from Rhino Linings USA, Inc. to Rhino Linings Corporation (www.rhinolinings.com).

The corporate name change more accurately communicates the company's business expansion model focusing on global joint ventures, distributors and product solutions. In 2007 alone, the company expanded its worldwide interests by significantly broadening its retail, industrial and military product offerings, opening new markets around the globe and building on its strategic business partnership accomplishments with worldwide OEMs, suppliers and distributors.

"The worldwide expansion and acceptance of our products in Europe, Latin America, Asia and the rest of the world highlights our rapid growth and influence," said Pierre Gagnon, President and CEO of Rhino Linings Corporation. "Our new name now reflects our expanded family of rhino products, rhino equipment, rhino applicators and our wide range of successful applications."

About Rhino Linings Corporation

Rhino Linings Corporation, established in 1988 and headquartered in San Diego, California, USA, is a privately-held corporation and world leader in sprayed-on and rolled-on polymer protection, saving customers vast amounts in maintenance and repairs. Rhino Linings[®] formulations, including TuffGrip[™], HardLine[™], SolarMax[™], Hi-Chem[™], Rhino Extreme[™] 90, Rhino Hybrid[™] 55D, Rhino FastFloor[™] HB and DF are 100% solids, environmentally-friendly, and contain no VOCs, CFCs or solvents. They can be sprayed, rolled, or cast onto virtually any surface to match a specific need or application. Rhino Linings Corporation has a global retail and industrial dealer network consisting of more than 1400 independent dealerships and applicators in almost 80 countries. For more information about Rhino Linings, call (858) 450-0441 or visit www.rhinolinings.com.

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Application and product images are available upon request. Rhino Linings[®] is a registered trademark and TuffGrip[™], HardLine[™], SolarMax[™], Hi-Chem[™], Rhino Extreme[™], 90 Rhino Hybrid[™] 55D and Rhino FastFloor[™] are trademarks of Rhino Linings Corporation, 9151 Rehco Road, San Diego, California 92121, Ph: (858) 450-0441, Fax:(858) 450-6881, URL: www.rhinolinings.com.