



Rhino Linings Corporation  
9151 Recho Road  
San Diego, CA 92121  
858- 450-0441  
[www.rhinolinings.com](http://www.rhinolinings.com)

**FOR IMMEDIATE RELEASE**

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**RHINO LININGS® FEATURED IN NEW DISCOVERY CHANNEL  
“SMASH LAB” SERIES**

**“Blast Proof Building” Episode Features Rhino Linings Sprayed-On Coating  
Protecting Trucks and Buildings Against Bomb Blasts and Ballistics Tests**

**SAN DIEGO, CA – January 29, 2008** Rhino Linings Corporation, the global leader in sprayed-on linings for trucks as well as commercial, industrial and military applications, will be featured on the Discovery Channel’s “Smash Lab - Blast Proof Building” episode scheduled to air February 26, 2008 at 10:00pm. In the episode Smash Lab designers and engineers face an almost impossible challenge -- to use truck bed liner coating, normally used to protect vehicles from scratches and knocks, to protect an entire building from a massive explosion.

As part of this series, which takes everyday materials and puts them to extraordinary uses, the Smash Lab team sprayed a Rhino Linings protective coating on a truck bed, numerous cinderblock walls, and the front face of a large, two-story cement structure. Then, using a professional pyrotechnics expert, show producers then conducted a series of blasts and ballistic tests to evaluate the strength and resistance of the company’s exclusive polymer materials. These same materials are typically used to protect pickup truck cargo beds, as well as industrial and commercial applications, against abrasion, impacts, corrosion, skidding and sound vibrations.

“The primary role of all our product formulations is protection”, cited Christa Martin, Director of Global Marketing. “In this instance, our Rhino Extreme™ 90 product was used to keep structures standing and reduce flying shrapnel. As a result, our product withstood every blast and stood strong against every test thrown at it by the Smash Lab team!”

Rhino Extreme 90: As the first formulation in the new family of Rhino industrial-grade protective linings, Rhino Extreme 90 is specifically designed for extreme outdoor conditions and colder substrate applications. Rhino Extreme 90 contains 100% polyurea chemistry, applied through plural component, high-pressure application equipment. It is a fast-set lining with superior hardness and elongation, high

tensile strength, and excellent tear and abrasion resistance. Rhino Extreme 90 can be sprayed from a minimum of 30 mils up to unlimited thickness for superior impact, flexing, expansion and contraction, and resistance to vibration. Potential applications for Rhino Extreme 90 include outdoor environments where water and low temperature conditions exist, such as pond liners, sumps, lift stations, clarifiers, digesters and wet wells. It is also excellent as a secondary containment lining for industrial plants, agricultural, and petrochemical applications. These features make Rhino Extreme the product of choice for military vehicles, building protection, and other military applications where in-field applications may be necessary.

### **About Rhino Industrial™**

Rhino Industrial is a strategic business unit of Rhino Linings Corporation which was established in 1988 and is headquartered in San Diego, California, USA. Rhino Linings Corporation is the world leader in sprayed-on elastomeric polymer protection, with more than 1400 independent dealerships and applicators in 76 countries. Rhino Linings formulations contain 100% solids, are environmentally-friendly, and contain no VOCs or CFCs. As a full-service provider of protective linings to the retail, industrial and defense markets, Rhino Linings offers comprehensive training and technical support on all materials and application equipment.

### **About Rhino Linings®**

Rhino Linings, established in 1988 and headquartered in San Diego, CA, is the world leader in sprayed-on polymer protection for truck beds, saving customers millions of dollars in maintenance and repairs. All Rhino Linings formulations, including TuffGrip™, HardLine™ and SolarMax™, are 100% solids, environmentally-friendly, and contain no VOCs, CFCs or solvents. They can be sprayed onto virtually any surface to match a specific need or application. Rhino Linings has a global retail and industrial dealer network consisting of more than 1400 independent businesses in almost 80 countries. For more information on Rhino Linings, call 1-858-450-0441, or visit [www.rhinolinings.com](http://www.rhinolinings.com)

### **Rhino Linings Industrial Contacts**

Christa Martin, Director of Global Marketing  
[cmartin@rhinolinings.com](mailto:cmartin@rhinolinings.com)

Bob Parsons, Industrial Marketing Specialist  
[bparsons@rhinolinings.com](mailto:bparsons@rhinolinings.com)